

# Wake Up!

# Dream- signers

# 2024

# Design

# match-

# making

# 2-3 March

We diffuse innovation  
We weave cultures  
We redefine the Made in Italy

90 students – 36 new projects  
16 nationalities – 3 universities  
15 new 'made in Italy' brands  
1 exhibition – 6 experiences  
4 months of collaboration  
1 workshop – 8 talks

wakeupspace.com  
#wakeupdreamsigners

**WAKE  
UP!**  
DREAMSIGNERS

Hosted by Mercanteinfiera  
2-10 March 2024 - Fiere di Parma

